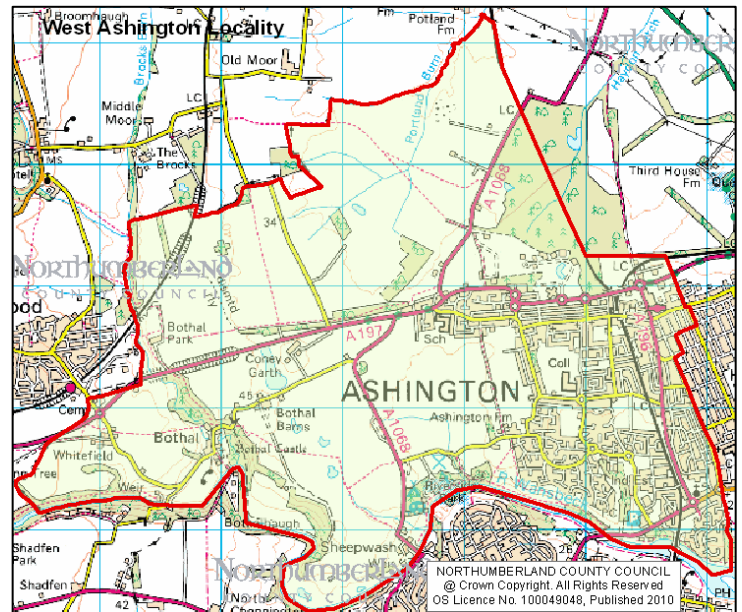


West Ashington locality lies in the South East of Northumberland and has a population of 13,151. In terms of area it measures 14.7 km², and has a population density of 893 people per km². West Ashington locality includes Ashington town centre and Bothal.

This data is a snapshot of West Ashington. For detailed statistics, the most up to date information and sheets explaining how each indicator has been calculated see the InfoNorthumberland Interactive Area Profiles:

www.northumberlandinfonet.org.uk/area_profiles/. To access this profile in another format please contact the InfoNet using the details at the bottom of the page.



Key Issues for West Ashington Locality

People & Place

- 16.8% of the population are aged 0-15 years (Northumberland 17.4%).
- Between 2005–2007 the number in this age group fell by 4.5% (Northumberland fell by 2.1%).

Community Involvement & Cohesion

- 69.6% of people are satisfied with their local area as a place to live (South East Northumberland 73.5%, Northumberland 80.9%).
- 17.6% of people would like to be more involved in the decisions that affect their local area, the second lowest of all 27 localities (South East Northumberland 23.3%, Northumberland 23.5%).
- 34.7% of people believe local public services promote the interests of local residents (South East Northumberland 38.3%, Northumberland 43.3%).

Economic Well-being

- 26.5% of people who are economically inactive are permanently sick/disabled (South East Northumberland 25.2%, Northumberland 20.0%).
- The largest percentage of people aged 16-74 in employment are employed in manufacturing (18.7%), health & social work (18.3%) and retail (13.9%).

Housing

- 65.0% of all dwellings in West Ashington fall into council tax 'Band A' (Northumberland 48.1%).
- 46.6% of household spaces are terraced (South East Northumberland 33.0%, Northumberland 28.9%).
- The mean average house price in West Ashington is £118,439 (South East Northumberland £121,733, Northumberland £179,852).
- 29.1% of private households are classified as vulnerable (in receipt of at least one of the principal means tested or disability related benefits), South East Northumberland 26.7%, Northumberland 24.3%.

Community Safety

- 18.5% of people agree that parents take enough responsibility for their children and 46.1% think that people not treating each other with respect and consideration is a big problem (Northumberland 34.2% & 26.8%).
- Residents feel that teenagers hanging around the streets (55.7%), vandalism graffiti and other deliberate damage (48.6%), rubbish & litter (41.1%), and people being drunk or rowdy in public places (39.0%) are a big problem – Northumberland rates respectively 37.9%, 24.5%, 31.4%, 24.6%.
- 46.2% of people feel safe when outside in their local area after dark and 82.3% feel safe when outside in their local area during the day (Northumberland 64.1%, 91.1%).

Health & Social Well-being

- 68.1% of all Incapacity Benefit and Severe Disablement Allowance claimants have been claiming for 5 years or more (South East Northumberland 62.7%, Northumberland 62.6%).
- 75.8% of people are satisfied with their GP (South East Northumberland 83.6%, Northumberland 86.1%).
- 63.1% of people think their health is good or very good (South East Northumberland 68.2%, Northumberland 73.0%) and 77.5% are satisfied with their life as a whole (South East Northumberland 80.9%, Northumberland 84.4%).

West Ashington Locality Profile

	Locality	South East	N/land		Locality	South East	N/land
Population¹				Economically Active	6,007	69,299	145,205
All People	13,151	147,520	310,619	64.1%	64.3%	64.6%	
Males	6,503	71,955	152,109	Economically Inactive	3,371	38,513	79,474
Females	6,648	75,565	158,510	35.9%	35.7%	35.4%	
All People 0 to 15 Years	2,211	27,026	54,085	Employment by Industry:			
16.8%	18.3%	17.4%	Agriculture; hunting; forestry	28	421	4,778	
All People Working Age (16-64 Males, 16-59 Females)	8,263	91,152	187,083	0.5%	0.7%	3.5%	
62.8%	61.8%	60.2%	Fishing	6	65	201	
All People 65+ Males/60+ Females	2,677	29,342	69,451	0.1%	0.1%	0.1%	
20.4%	19.9%	22.4%	Mining & quarrying	82	538	1,154	
Area (km²)	15	155	5,078	1.5%	0.8%	0.8%	
Population Density (pop/km²)	893	951	61	Manufacturing	1,058	11,911	19,711
				18.7%	18.6%	14.5%	
				Electricity; gas and water	73	679	1,260
				1.3%	1.1%	0.9%	
				Construction	360	4,885	9,860
				6.4%	7.6%	7.2%	
				Wholesale & retail trade	783	10,092	20,889
				13.9%	15.8%	15.4%	
				Hotels and catering	246	2,766	7,270
				4.4%	4.3%	5.3%	
				Transport storage and comms.	285	3,974	7,699
				5.0%	6.2%	5.7%	
				Financial intermediation	131	2,007	3,812
				2.3%	3.1%	2.8%	
				Real estate	359	5,338	12,754
				6.4%	8.3%	9.4%	
				Public admin. and defence	552	5,875	11,373
				9.8%	9.2%	8.4%	
				Education	332	3,946	10,517
				5.9%	6.2%	7.7%	
				Health and social work	1,032	8,872	18,686
				18.3%	13.9%	13.7%	
				All people (16-74) in employment	5,644	64,020	136,083
Community Cohesion²				Housing⁶			
% of people agreeing people from different backgrounds get on well together	79.6%	74.9%	80.5%	Average House Price (£)	£118,439	£121,733	£179,852
% of people who feel strongly they belong to their immediate neighbourhood	68.0%	62.1%	68.5%	Households With Residents	5,418	62,898	130,780
% of people who believe they can influence decisions affecting their local area	26.0%	26.0%	28.1%	98.7%	97.0%	94.7%	
% of people over the last 12 months who have given unpaid help at least once a month	20.3%	17.9%	24.9%	0	62	2,389	
				0.0%	0.1%	1.7%	
				Vacant Households	73	1,898	4,895
				1.3%	2.9%	3.5%	
				Detached, Whole House or Bungalow	1,150	9,744	33,940
				20.9%	15.0%	24.6%	
				Semi-detached, Whole House or Bungalow	1,149	25,661	49,496
				20.9%	39.6%	35.9%	
				Terraced (including end terrace), Whole House or Bungalow	2,561	21,429	39,943
				46.6%	33.0%	28.9%	
				Flat, Maisonette or Apartment	628	7,996	14,489
				11.4%	12.3%	10.5%	
				Caravan or other mobile or temporary structure	6	59	196
				0.1%	0.1%	0.1%	
				All Household Spaces	5,491	64,858	138,064
				People satisfied with their home as a place to live	88.4%	88.1%	90.2%
Community Safety³				Education⁷			
% who feel people not treating each other with respect and consideration is a big problem	46.1%	39.1%	26.8%	Pupils gaining 5 or more GCSE's grades A* to C	62.4%	62.1%	68.8%
Anti Social Behaviour (rate per 1,000 pop)	284.9	99.0	78.6	Pupils gaining 5 or more GCSE's grades A* to G	89.6%	90.5%	93.3%
Teenagers hanging around on the streets is a big problem	55.7%	52.3%	37.9%	People with No Qualifications	3,275	37,725	70,263
People using / dealing drugs is a big problem	35.1%	37.3%	28.9%	34.9%	35.0%	31.3%	
People drunk / rowdy in public spaces is a big problem	39.0%	32.3%	24.6%	All Students in Higher Education	337	3,451	9,402
% people who feel very or fairly safe outside after dark	46.2%	47.1%	64.1%	Males:	34.4%	36.4%	39.2%
				Females:	65.6%	63.6%	60.8%
Health⁴				Economic Well-Being⁵			
People who think their general health is good / very good	63.1%	68.2%	73.0%	IMD Employment Domain - % Pop. Employment Deprived	1,964	23,450	38,429
% satisfied with their GP	75.8%	83.6%	86.1%	14.9%	15.9%	12.4%	
% satisfied with their local hospital	84.3%	77.8%	75.6%	IMD Income Domain - % Pop. Income Deprived	1,839	26,104	43,172
% satisfied with their local dentist	81.1%	74.4%	72.4%	14.0%	17.7%	14.0%	
				IMD IDACI - Children 0-15 in Income Deprived households	401	6,823	10,313
				17.3%	24.8%	18.7%	
				IMD IDAOPI - % pop. 60+ Income Deprived	532	6,424	12,626
				17.7%	19.8%	16.6%	
				Unemployment Statistics (April 2009)	393	5,094	7,708
				4.8%	5.6%	4.1%	
				CACI Paycheck - Mean Household Income (2009)	£31,919	£31,068	n/a

1) Population – Population figures are taken from the Mid-Year population estimates 2007.

2) Area - km² - calculated by the InfoNet

3) Community Cohesion – data is taken from the Place Survey 2008. For full definitions and data see www.northumberlandinfonet.org.uk/stronger_communities/consultation/

4) Health – Data from the Place Survey 2008

5) Economic Wellbeing – Sources: IMD2007, Unemployment (Claimant Count)- rate is % of resident working age population (NOMIS), CACI Paycheck 2009 & Census 2001 (Econ Activity & Ind. of Employment)

6) Housing – Sources: House Price - Land Registry 2008, Census 2001 & Place Survey 2008 (Satisfaction with home).

7) Education – Sources: GCSE, Education, NCC, Census 2001 (No Quals.) & HESA 2009 (HE).

All other data taken from the Place Survey 2008.