

Widdrington & Cresswell locality lies in the North Service Area of Northumberland and has a population of 7,012. It measures 52 km² in terms of area, and has a population density of 135 people per km². Widdrington & Cresswell locality includes Hadston, Widdrington Station and Druridge Bay.

This data is a snapshot of Widdrington & Cresswell. For detailed statistics, the most up to date information and sheets explaining how each indicator has been calculated see the InfoNorthumberland Interactive Area Profiles:

www.northumberlandinfonet.org.uk/area_profiles/. To access this profile in another format please contact the InfoNet using the details at the bottom of the page.

Key Issues for Widdrington & Cresswell Locality

People & Place

- 15.0% of the population are aged 0-15 years (North Northumberland 15.9%, Northumberland 17.4%).

Community Involvement & Cohesion

- 76.0% of people agree that people from different backgrounds get on well together in their local area (North Northumberland 80.9%, Northumberland 80.5%).
- 60.7% of people feel strongly that they belong to their immediate neighbourhood (North Northumberland 72.6%, Northumberland 68.5%).
- 67.1% of people who overall are satisfied with their local area as a place to live (North Northumberland 83.1%, Northumberland 80.9%).

Economic Well-being

- 46.5% of people are economically inactive, the highest of all 27 localities, however Acklington Prison and Castington Young Offenders Institute are located in the locality and prisoners are included in the economically inactive figure.
- The largest percentage of people aged 16-74 are employed in retail (15.1%), health and social work (14.9%) and Manufacturing (13.9%).

Housing

- 6.9% of all households spaces are vacant, the highest percentage of all 27 localities in Northumberland (North Northumberland 4.8%, Northumberland 3.5%).
- 28.3% of all households are council rented (North Northumberland 16.4%, Northumberland 17.0%).

Community Safety

- 24.2% of people agree that parents take enough responsibility for the behaviour of their children (North Northumberland 40.5%, Northumberland 34.2%).
- 43.5% of people think that people not treating each other with respect or consideration is a big problem (North Northumberland 20.8%, Northumberland 26.8%).
- 61.1% of people think teenagers hanging around on the streets is a big problem, 47.1% feel that people using or dealing drugs is a big problem, 46.6% think that rubbish or litter lying around is a big problem, 45.9% think that vandalism graffiti and other deliberate damage to property/vehicles is a big problem, and 37.4% think that people being drunk or rowdy in public spaces is a big problem (Northumberland 37.9%, 28.9%, 31.4%, 24.5%, 24.6% respectively).
- 55.9% of people feel safe when outside in their local area after dark (North Northumberland 72.7%, Northumberland 64.1%)

Health & Social Well-being

- 78.4% of people are satisfied with their life as a whole (North Northumberland 85.0%, Northumberland 84.4%).

Education & Lifelong Learning

- 41.7% of people aged 16-74 have no qualifications (North Northumberland 30.6%, Northumberland 31.3%).



Widdrington & Cresswell Locality Profile

	Locality	North	N/land		Locality	North	N/land
Population¹				Economically Active	2,550	40,157	145,205
All People	7,012	88,447	310,619	53.5%	63.4%	64.6%	
Males	3,949	43,637	152,109	Economically Inactive	2,218	23,140	79,474
Females	3,063	44,810	158,510	46.5%	36.6%	35.4%	
All People 0 to 15 Years	1,055	14,078	54,085	Employment by Industry:			
15.0%	15.9%	17.4%	Agriculture; hunting; forestry	57	2,426	4,778	
All People Working Age (16-64 Males, 16-59 Females)	4,632	52,003	187,083	2.5%	6.4%	3.5%	
66.1%	58.8%	60.2%	Fishing	6	135	201	
All People 65+ Males/60+ Females	1,325	22,366	69,451	0.3%	0.4%	0.1%	
18.9%	25.3%	22.4%	Mining & quarrying	103	399	1,154	
Area (km²)	52	2455	5,078	4.5%	1.1%	0.8%	
Population Density (pop/km²)	135	36	61	Manufacturing	321	4,115	19,711
				13.9%	10.9%	14.5%	
				Electricity; gas and water	10	295	1,260
				0.4%	0.8%	0.9%	
				Construction	221	2,778	9,860
				9.6%	7.3%	7.2%	
				Wholesale & retail trade	349	5,767	20,889
				15.1%	15.3%	15.4%	
				Hotels and catering	103	2,597	7,270
				4.5%	6.9%	5.3%	
				Transport storage and comms.	90	1,813	7,699
				3.9%	4.8%	5.7%	
				Financial intermediation	37	809	3,812
				1.6%	2.1%	2.8%	
				Real estate	188	3,522	12,754
				8.2%	9.3%	9.4%	
				Public admin. and defence	250	3,267	11,373
				10.8%	8.6%	8.4%	
				Education	150	3,163	10,517
				6.5%	8.4%	7.7%	
				Health and social work	345	4,963	18,686
				14.9%	13.1%	13.7%	
				All people (16-74) in employment	2309	37,791	136,083
Community Cohesion²				Housing⁶			
% of people agreeing people from different backgrounds get on well together	76.0%	80.9%	80.5%	Average House Price (£)	158,831	£207,956	£179,852
% of people who feel strongly they belong to their immediate neighbourhood	60.7%	72.6%	68.5%	Households With Residents	2,301	37,263	130,780
% of people who believe they can influence decisions affecting their local area	28.1%	30.3%	28.1%	92.2%	90.6%	94.7%	
% of people over the last 12 months who have given unpaid help at least once a month	25.6%	29.5%	24.9%	23	1,916	2,389	
				Second Residence / Holiday Accommodation	0.9%	4.7%	1.7%
				Vacant Households	172	1,956	4,895
				6.9%	4.8%	3.5%	
				Detached, Whole House or Bungalow	496	11,838	33,940
				19.8%	28.8%	24.6%	
				Semi-detached, Whole House or Bungalow	1,006	14,053	49,496
				40.3%	34.2%	35.9%	
				Terraced (including end terrace), Whole House or Bungalow	855	11,229	39,943
				34.3%	27.3%	28.9%	
				Flat, Maisonette or Apartment	135	3,940	14,489
				5.4%	9.6%	10.5%	
				Caravan or other mobile or temporary structure	2	74	196
				0.1%	0.2%	0.1%	
				All Household Spaces	2,496	41,135	138,064
				People satisfied with their home as a place to live	88.5%	90.3%	90.2%
Community Safety³				Education⁷			
% who feel people not treating each other with respect and consideration is a big problem	43.5%	20.8%	26.8%	Pupils gaining 5 or more GCSE's grades A* to C	61.8%	74.4%	68.8%
Anti Social Behaviour (rate per 1,000 pop)	189.7	68.7	78.6	Pupils gaining 5 or more GCSE's grades A* to G	94.1%	96.5%	93.3%
Teenagers hanging around on the streets is a big problem	61.1%	30.5%	37.9%	People with No Qualifications	1,986	19,371	70,263
People using / dealing drugs is a big problem	47.1%	26.9%	28.9%	41.7%	30.6%	31.3%	
People drunk / rowdy in public spaces is a big problem	37.4%	23.1%	24.6%	All Students in Higher Education	158	2,792	9,402
% people who feel very or fairly safe outside after dark	55.9%	72.7%	64.1%	Males:	44.3%	40.0%	39.2%
				Females:	55.7%	60.0%	60.8%
Health⁴				Economic Well-Being⁵			
People who think their general health is good / very good	69.4%	74.1%	73.0%	IMD Employment Domain - % Pop. Employment Deprived	827	9,091	38,429
% satisfied with their GP	84.5%	86.8%	86.1%	13.9%	10.4%	12.4%	
% satisfied with their local hospital	77.6%	73.5%	75.6%	IMD Income Domain - % Pop. Income Deprived	937	10,787	43,172
% satisfied with their local dentist	72.6%	68.3%	72.4%	15.7%	12.4%	14.0%	
				IMD IDACI - Children 0-15 in Income Deprived households	245	2,265	10,313
				23.0%	15.6%	18.7%	
				IMD IDAOP1 - % pop. 60+ Income Deprived	254	3,919	12,626
				18.1%	16.2%	16.6%	
				Unemployment Statistics (April 2009)	187	1,645	7,708
				3.9%	3.2%	4.1%	
				CACI Paycheck - Mean Household Income (2009)	£32,572	£32,309	n/a

1) Population – Population figures are taken from the Mid-Year population estimates 2007.

Area - km² - calculated by the InfoNet

2) Community Cohesion – data is taken from the Place Survey 2008. For full definitions and data see www.northumberlandinfonet.org.uk/stronger_communities/consultation/

3) Community Safety – anti-social behaviour calculated by the InfoNet. For more information on our work on crime and community safety contact myra.jamieson@northumberland.gov.uk

All other data taken from the Place Survey 2008.

4) Health – Data from the Place Survey 2008

5) Economic Wellbeing – Sources: IMD2007, Unemployment (Claimant Count)- rate is % of resident working age population (NOMIS), CACI Paycheck 2009 & Census 2001 (Econ Activity & Ind. of Employment)

6) Housing – Sources: House Price - Land Registry 2008, Census 2001 & Place Survey 2008 (Satisfaction with home).

7) Education – Sources: GCSE, Education, NCC, Census 2001 (No Quals.) & HESA 2009 (HE).