

NORTHUMBERLAND

Northumberland County Council

ROTHBURY TOWN CENTRE HEALTH CHECK REPORT EXECUTIVE SUMMARY

Prepared by: Lauren Widdrington (Research Officer), Alyson Forster (Research Officer)

Tel: (01670) 534757, (01670) 534755

E-mail: Lauren.widdrington@northumberland.gov.uk / alyson.forster@northumberland.gov.uk

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Contacts

Philip Hanmer – Research Manager

Tel: (01670) 533919

Laurie Turnbull – Research Assistant

Tel: (01670) 533038

Fax: (01670) 533967

E-mail: infoNet@northumberland.gov.uk

Website: www.northumberlandinfonet.org.uk

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EXECUTIVE SUMMARY

- 35% of the floorspace in Rothbury was for retail.
- Shopper's perceptions of the range of retail provision was somewhat negative – 60% did not think Rothbury offered a wide choice of shops.
- There was more comparison retail (clothing, household goods, furniture, DIY and electrical goods) than convenience or retail service.
- There was 3% vacant floorspace in Rothbury
- 94% of shoppers interviewed found it easy to travel into the town centre by car.
- Parking in Rothbury town centre was not rated particularly highly, with only 42% saying that the availability of parking spaces was good or very good, and 35% giving a poor or very poor rating
- Respondents had a fairly low opinion of public transport in Rothbury. Less than one quarter gave a positive rating for the quality and the regularity of bus/rail services, and the destinations served by public transport. Over half gave a negative rating for each aspect, a substantial proportion of which was a 'very poor' rating.
- 7% of Rothbury residents shopped in Rothbury. 30% of expenditure was lost to Newcastle and a further 18% to the Metro Centre.