

NORTHUMBERLAND

Northumberland County Council

NATIONAL SURVEY OF THIRD SECTOR ORGANISATIONS – NORTHUMBERLAND BRIEFING PAPER

Prepared by: Shona Rowe
Tel: 01670 533903
E-mail: shona.rowe@northumberland.gov.uk
Working Paper Number: 104
Date: July 2009

Contacts

Philip Hanmer – Research Manager
Tel: (01670) 533919
Laurie Turnbull – Research Assistant
Tel: (01670) 533038
Fax: (01670) 533967

E-mail: infoNet@northumberland.gov.uk
Website: www.northumberlandinfonet.org.uk

The Corporate Research Unit (InfoNet) is part of the Policy & Partnerships Service of Northumberland County Council (in the Performance Directorate); it supports the Corporate Policy Team, other sections of the council and the NSP.

Contents

- 1.0 Background to the National Survey of Third Sector Organisations..... 3**
- 2.0 National Indicator 7 Results – Northumberland & National Figures 5**
- 3.0 Northumberland Picture..... 6**
 - 3.1 About Third Sector Organisations in Northumberland..... 6
 - 3.2 Meeting Objectives..... 7
 - 3.3 Local Funding & Income 7
 - 3.4 Local Help, Support & Advice 8
 - 3.5 Relationship & Partners 8
 - 3.6 National Funding & Income 8
 - 3.7 Other Information 8
- Appendix 1: Data Tables 10**
- Appendix 2: Technical Information and Methodology 25**

1.0 Background to the National Survey of Third Sector Organisations

The National Survey of Third Sector Organisations (NSTSO) is a measurement mechanism for a key performance target for statutory bodies and contributes to the evidence base on the sector in its own right.

The Local Government Performance Framework announced as part of the Comprehensive Spending Review in 2007, includes a single set of 198 indicators covering the national priority outcomes for which local authorities will be responsible for delivering, either on their own or in partnership with others. These indicators will be used to measure performance in all areas over the next three years. One of these indicators - NI7: "An environment for a thriving third sector" – will measure the contribution that local government and its partners make to the environment in which independent third sector organisations (TSOs) can operate successfully.

In order to measure NI7 the Office of the Third Sector (OTS) commissioned extensive development work to design a new bespoke survey to:

- Record a baseline for performance against NI 7
- Set an indicative target for measurable change over the period
- Measure progress in 2010

The survey also investigates the various issues which TSOs' feel shape their success generally, including:

- Funding relationship
- Local help, support and advice
- The availability of resources
- Partnership working and the involvement of third sector organisations in local decisions.

This additional data collected in every top tier local authority area, and the subsequent analysis, form a valuable contribution to the evidence base. It will assist local authorities and their partners to understand the nature of their NI 7 score, and how they might approach the task of improving the support TSOs feel they receive locally, as well as being of interest to a much wider audience including academics and third sector organisations.

The OTS appointed Ipsos MORI to conduct the survey amongst TSOs across 149 upper tier local authorities in England. In September 2008 a total of 104,391 TSOs across all 149 single and two-tier authorities in England were invited to participate in the survey. A total of 48,939 TSOs completed a postal questionnaire, or completed the survey on-line between September and December 2008, giving an overall response rate to the survey of 47%.

Baseline scores for each local area were published in January, together with revised indicative targets, and the survey will be repeated in September 2010. This briefing aims to show the results of this survey for Northumberland compared to the national average and highlight any possible differences between them.

The full National results produced by Ipsos Mori can be viewed at:

www.nstso.com/analysis/report/

The Northumberland report produced by Ipsos Mori can be seen at:

www.nstso.com/analysis/surveyresults/ .

To download detailed statistics or to carry out further cross tabulations of data see:

www.nstso.com/analysis/.

2.0 National Indicator 7 Results – Northumberland & National Figures

In Northumberland there are 1,235 third sector organisations. From these 878 organisations were asked to take part in the survey, 492 of which responded, giving a response rate of 56%.

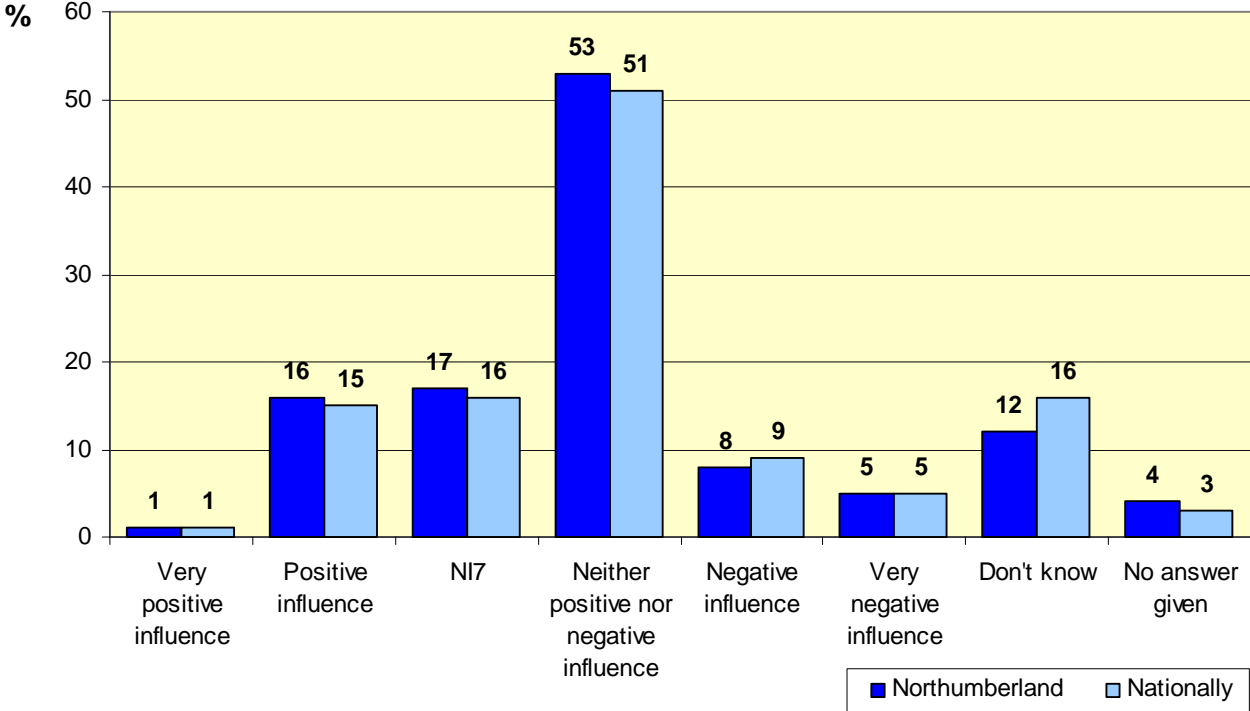
One of the principal aims of the survey is to collect information for National Indicator 7 (NI 7) “Environment for a Thriving Third Sector”. This indicator will measure the contribution that local government and its partners make to the environment in which independent third sector organisations can operate successfully. The indicator will measure the proportion of third sector organisations who answer the following question as ‘positive’ or ‘very positive’ “...how do the local statutory bodies in your local area influence your organisation’s success?” In answering the question, third sector organisations will be encouraged to take a wide view of the influence of local statutory bodies on the success of their organisations. The indicator will be measured in 2008 and again in 2010. Higher percentages for this indicator indicate better performance.

Figure 1: Taking everything into account, overall, how do the statutory bodies in your local area influence your organisation's success?

	Northumberland	Nationally
National Indicator 7	17.1%	16.2%
Number of Responses	492	48,939
Response Rate	56%	47%

In Northumberland 17.1% of respondents thought their local authority has a very positive or positive influence on their success. This is 0.9 percentage points higher than the average for England. Looking at the question (Q23) in more detail we can see that for both Northumberland and England the majority of third sector organisations feel that their local authority has neither a positive or negative influence on them.

Figure 2: National Indicator 7 (Q23) Detailed Breakdown



3.0 Northumberland Picture

The following analysis looks at the additional information collect by the survey and highlights those areas where the Northumberland percentage varies from the national picture. When comparing Northumberland to the national figures the percentage point difference would need to be ± 5 for the results to be statistically different. If the percentage point difference is less than five then the two results are roughly the same. Full data tables for all questions asked in the survey can be viewed at the end of this report.

3.1 About Third Sector Organisations in Northumberland

Questions 1 to 8 in the survey looked at the general make-up of third sector organisation in Northumberland including the beneficiaries or clients of the organisations and the sector within which they work. The key findings are:

- 64% of organisations in Northumberland answered that the general public were their beneficiary / clients compared to 58% nationally.
- 45% said these were their main clients compared to the England average of 37%.

- Northumberland has a higher percentage of organisations that mainly cater for the needs of older people, 23% compared to the national average of 18%.
- 40% of organisations in Northumberland said their main area of work is in culture and leisure (including arts, music, sport and recreation) compared to 31% nationally.
- TSO's in Northumberland are less likely (9%) to take a main role in delivering public services (e.g. social housing, health care, day centre, counselling, community safety) than the national average (14%).
- Local third sector organisations are more likely to take a main role (23%) in buildings and/or facilities (e.g. community centres, village halls, religious buildings but NOT social housing) than across the rest of England (15%).
- TSO's in Northumberland are much more likely to work within the boundaries of Northumberland (35% only work within the county boundary compared to only 13% nationally). They are much less likely to work internationally (13% compared to 20% across England).

3.2 Meeting Objectives

Questions 10 to 12 in the survey looked at meeting objectives. From the results there was very little difference from the England average the only key difference being that:

- Organisations in Northumberland feel that they have had insufficient management and leadership staff (17%) over the past 12 months to be able to meet their main objectives. This compares to an England average of 11%.

3.3 Local Funding & Income

Questions 13 to 16 consider the local funding and income situation of TSO's. From these questions it was clear that Northumberland has a very similar picture to the trend across the whole of England, however:

- TSO's based in Northumberland are much more likely to rely on grant funding only (26% compared to 18% nationally).
- 46% of TSO's in Northumberland have never applied to their local statutory body for funding compared to 52% nationally.

3.4 Local Help, Support & Advice

The provision of help, advice and support were considered in questions 17 to 20. For these questions Northumberland was very similar to the national trend with no statistically significant differences evident from the results.

3.5 Relationship & Partners

Questions 21 to 25 looked at TSO's relationship with the local authority and other partners:

- 32% of TSO's responding to the survey in Northumberland feel that their local authority informs them on issues which affect them or are of interest to them compared to 26% nationally.
- 27% of the organisations surveyed in Northumberland feel they are consulted by their local authority on issues which affect them or they have an interest in compared to 22% across England.
- 40% of Northumberland TSO's reported that they had 'not very much' direct dealings with their local authority compared to 35% nationally.

3.6 National Funding & Income

Questions 26 to 29 looked at the national funding picture for TSO's. Northumberland again showed a very similar pattern to the rest of England with only a few key differences:

- Similar to the local income picture third sector organisations in Northumberland were more likely to rely on grant funding only – 19% compared to 14% across England.
- 50% of those surveyed in Northumberland have never applied or bid for funding / contracts from national statutory bodies compared to 57% nationally. For those organisations who did however 23% were very / fairly successful compared to 17% across England.

3.7 Other Information

Questions 30 to 38 asked questions to profile the organisations operating in Northumberland:

- 57% of TSO's in Northumberland responding to the survey have no employees.
- 75% have between 1 and 20 volunteers compared to 68% nationally.
- TSO's in Northumberland are less likely to monitor the diversity of their management, staff and volunteers than the England average (e.g. only 15% of Northumberland organisations monitor the diversity of their management compared to 22% overall). 67% of Northumberland organisations do no diversity monitoring.
- TSO's in Northumberland are most likely to raise income from donations and fundraising activities (70%).
- Half of those responding to the survey in Northumberland would describe themselves as a social enterprise.

Appendix 1: Data Tables

National Survey of Third Sector Organisations (NSTSO) 2008/09 - Guidance Notes

1) Please note that caution should be taken when comparing any of the percentage figures between different sub-groups in this table. Percentage figures generally need to differ by a certain number of percentage points for the difference to be statistically significant. This number will depend on the number of respondents and the figures themselves.

2) If for any of the groups the number of respondents is 4,000 or less, you should refer to the guide to statistical significance on this website www.nstso.com.

When comparing Northumberland to the National figures the percentage point difference would need to be +/-5 for the results to be statistically different. If the percentage point difference is less than five you should view these two results as roughly the same.

3) Unless otherwise stated the number of respondents for England is 48,939 and for Northumberland is 492. All data has been collected and analysed by Ipsos Mori on behalf of the Office of the Third Sector and is available to download at www.nstso.com.

About the Third Sector Organisations in Northumberland (Q's 1- 8)

Q1 - Which of the groups listed below are clients / users / beneficiaries of your organisation?

Question 1	%	
	National	Northumberland
The general public / everyone	58	64
Women	58	61
Men	53	55
Older people	49	55
Children (aged 15 or under)	52	52
Young people (aged 16 to 24)	50	50
People with physical disabilities and / or special needs	40	42
People with particular physical health needs	24	25
People with learning difficulties	28	29
People with mental health needs	22	21
People from Black and Minority Ethnic communities	35	23
People with a particular financial need (including poverty)	24	23
Asylum seekers / refugees	12	7
Homeless people	13	10
People with addiction problems (e.g. alcohol, drugs)	13	10
Faith communities	20	15
Lesbian, gay, bisexual or transgender people	14	12
Socially excluded / vulnerable people	22	19
Victims of crime and their families	10	7
Offenders, ex-offenders and their families	11	9
Other third sector organisations	16	16
Animals	4	5
Other	8	6
Cannot say	1	0
No answer given	2	2

Q2 - Which are the main clients / users / beneficiaries of your organisation?

Question 2	%	
	National	Northumberland
The general public / everyone	37	45
Women	21	24
Men	16	19
Older people	18	23
Children (aged 15 or under)	30	29
Young people (aged 16 to 24)	19	18
People with physical disabilities and / or special needs	9	7
People with particular physical health needs	5	4
People with learning difficulties	5	5
People with mental health needs	4	1
People from Black and Minority Ethnic communities	6	1
People with a particular financial need (including poverty)	6	4
Asylum seekers / refugees	2	0
Homeless people	2	2
People with addiction problems (e.g. alcohol, drugs)	1	1
Faith communities	7	4
Lesbian, gay, bisexual or transgender people	1	0
Socially excluded / vulnerable people	5	5
Victims of crime and their families	1	0
Offenders, ex-offenders and their families	1	0
Other third sector organisations	5	4
Animals	1	2
Other	6	5
Cannot say	1	0
No answer given	5	5

Q3 - In which of the areas listed below does your organisation work?

Question 3	%	
	National	Northumberland
Community development and mutual aid	34	37
Cohesion / civic participation	18	20
Culture and leisure (including arts, music, sport and recreation)	45	53
Economic well-being (including economic development, employment and relief of poverty)	21	22
Accommodation/housing	11	9
Education and lifelong learning	43	41
Training	29	24
Environment / sustainability	13	15
Equalities / civil rights (e.g. gender, race, disabilities)	10	9
Heritage	11	17
Health and well-being (e.g. medical, health, sickness, disability, mental health)	30	25
International development (e.g. overseas aid, famine relief)	8	6
Religious / faith-based activity	17	12
Criminal justice	3	1
Animal welfare	3	4
Capacity building and other support for third sector organisations	10	9

Other charitable, social or community purposes	22	26
Cannot say	1	1
No answer given	2	3

Q4 - Which are the main areas in which your organisation works?

Question 4	%	
	National	Northumberland
Community development and mutual aid	16	19
Cohesion / civic participation	5	5
Culture and leisure (including arts, music, sport and recreation)	31	40
Economic well-being (including economic development, employment and relief of poverty)	10	8
Accommodation/housing	7	5
Education and lifelong learning	28	26
Training	11	10
Environment / sustainability	4	6
Equalities / civil rights (e.g. gender, race, disabilities)	3	2
Heritage	5	5
Health and well-being (e.g. medical, health, sickness, disability, mental health)	17	11
International development (e.g. overseas aid, famine relief)	4	4
Religious / faith-based activity	11	7
Criminal justice	1	0
Animal welfare	1	2
Capacity	3	2
Other charitable, social or community purposes	14	16
Cannot say	1	1
No answer given	5	6

Q5 - Which of the roles listed below does your organisation undertake?

Question 5	%	
	National	Northumberland
Community development and mutual aid	30	35
Delivery of public services (e.g. social housing, health care, day centre, counselling, community safety)	20	14
Delivery of other services (e.g. business services, financial services, leisure, retail, manufacturing, community support)	24	30
Buildings and/or facilities (e.g. community centres, village halls, religious buildings but NOT social housing)	22	30
Advocacy, campaigning, representation, information or research	19	13
Capacity building and other support to third sector organisations (e.g. acts as a coordinating or resource body)	11	8
Grant makers (e.g. make grants to individuals or organisations)	16	11
Provides other finance	6	5
Provides advice to individuals	23	16
Helps people to access services or benefits	16	11
Provides staff and/or volunteers	19	17
Advancing religion and / or spiritual welfare by supporting religious or spiritual practice	13	7
Advancing cultural awareness	15	13
Other	16	16
Cannot say	3	4
No answer given	4	5

Q6 - What are the main roles your organisation undertakes?

Question 6	%	
	National	Northumberland
Community development and mutual aid	17	21
Delivery of public services (e.g. social housing, health care, day centre, counselling, community safety)	14	9
Delivery of other services (e.g. business services, financial services, leisure, retail, manufacturing, community support)	16	20
Buildings and/or facilities (e.g. community centres, village halls, religious buildings but NOT social housing)	15	23
Advocacy, campaigning, representation, information or research	10	6
Capacity building and other support to third sector organisations (e.g. acts as a coordinating or resource body)	4	3
Grant makers (e.g. make grants to individuals or organisations)	11	8
Provides other finance	4	3
Provides advice to individuals	10	6
Helps people to access services or benefits	6	4
Provides staff and/or volunteers	8	8
Advancing religion and / or spiritual welfare by supporting religious or spiritual practice	10	5
Advancing cultural awareness	7	7
Other	13	14
Cannot say	3	5
No answer given	9	10

Q7 - In which of the geographic areas listed below does your organisation carry out its activities?

Question 7	%	
	National	Northumberland
Internationally	20	13
Nationally	28	18
Regionally	35	38
Your county council area (Two tier only)	13	35
Your borough or district council area (Two tier only)	18	50
Your local authority area (Single tier only)	34	0
Your neighbourhood	54	60
Cannot Say	1	0
No answer given	1	2

Q8 - Which one is the main geographic area in which your organisation carries out its activities?

Question 8	%	
	National	Northumberland
Internationally	7	4
Nationally	12	6
Regionally	14	16
Your county council area (Two tier only)	4	10
Your borough or district council area (Two tier only)	9	24
Your local authority area (Single tier only)	20	0
Your neighbourhood	34	40
Cannot Say	1	0
No answer given	4	6

3.2 Meeting Objectives (Q's 10-12)

Q.10 - Thinking back over the last 12 months, to what extent do you think your organisation has been successful, or not, in meeting its main objectives?

Question 10	%	
	National	Northumberland
Very successful	40	37
Fairly successful	49	51
Not very successful	5	4
Not at all successful	1	1
Don't know	1	0
Not applicable	3	3
No answer given	2	3

Q.11 - Over the last 12 months has your organisation had sufficient or insufficient of.... to meet its main objectives? (%)

Question 11		Sufficient	Insufficient	Don't know	Not applicable	No answer given
Overall level of income from all sources (including grants, lottery, earned income and fundraising etc.)	Nat	49	39	1	6	5
	Nortlnd	48	37	2	7	6
Management and leadership staff	Nat	55	17	1	16	11
	Nortlnd	56	11	1	18	13
Paid Staff	Nat	30	16	0	41	12
	Nortlnd	29	13	1	43	14
Volunteers	Nat	46	30	1	15	9
	Nortlnd	44	28	1	14	13
Trustees / management committee members	Nat	68	17	1	6	8
	Nortlnd	67	18	1	5	9
Financial Reserves	Nat	49	32	2	7	10
	Nortlnd	45	33	2	7	12
Space to operate (e.g. office space)	Nat	47	20	0	22	11
	Nortlnd	44	19	0	23	14
Information and communication technology	Nat	48	18	2	20	13
	Nortlnd	45	14	2	23	17
Advice & Support	Nat	52	16	4	16	12
	Nortlnd	53	13	3	16	15
Networking Opportunities	Nat	43	14	5	24	13
	Nortlnd	45	11	5	22	16

Q.12 - Looking forward over the next 12 months, how confident, or not, are you that your organisation will be successful in meeting its main objectives?

Question 12	%	
	National	Northumberland
Very confident	28	25
Fairly confident	56	57
Not very confident	9	9
Not at all confident	2	2
Don't know	1	2

Not applicable	2	2
No answer given	2	3

3.3 Local Funding & Income (Q's 13-16)

Q13a: From which, if any, of these statutory bodies does your organisation currently receive funding or income in the form of a grant?

Question 13a	%	
	National	Northumberland
Local borough or district council (Two tier only)	6	19
Local county council (Two tier only)	5	9
Local council (Single tier only)	11	0
Local NHS body e.g. PCT / Strategic Health Authority (SHA)	3	2
Local Police / Fire Authority	1	1
Regional Development Agency	2	3
Other local partnership involving local statutory bodies	4	4
Other local statutory funding	5	7
None of these	66	61
Don't know	1	0
No answer given	8	8

Q13b - From which, if any, of these statutory bodies does your organisation currently receive funding or income in the form of a contract?

Question 13b	%	
	National	Northumberland
Local borough or district council (Two tier only)	2	4
Local county council (Two tier only)	3	4
Local council (Single tier only)	7	0
Local NHS body e.g. PCT / Strategic Health Authority (SHA)	4	4
Local Police / Fire Authority	0	1
Regional Development Agency	1	1
Other local partnership involving local statutory bodies	2	2
Other local statutory funding	2	2
None of these	56	50
Don't know	1	1
No answer given	30	40

Q13c - Local funding summary

Question	%	
	National	Northumberland
Grant and contract funding	7	6
Grant funding only	18	26
Contract funding only	6	4
No local funding	68	64

Q.14 - Local funding - How satisfied or dissatisfied are you with . . .

Question 14		Very satisfied	Fairly satisfied	Neither satisfied nor dissatisfied	Fairly dissatisfied	Very dissatisfied	Don't know	Not applicable	No answer given
The range of grants available	Nat	2	13	16	14	11	11	28	5
	Nortlnd	3	14	20	16	11	9	21	7
The range of contracts available	Nat	1	5	10	9	7	13	47	8
	Nortlnd	0	3	12	9	5	13	48	10
Access to loan finance for your organisation	Nat	1	5	10	4	4	11	57	7
	Nortlnd	1	6	10	3	4	11	54	10
Business rate relief and other concessions and reliefs	Nat	7	12	8	6	5	9	46	7
	Nortlnd	9	17	9	4	5	7	40	9
Process involved in applying for funding / bidding for contracts	Nat	1	9	11	13	10	9	39	7
	Nortlnd	1	10	18	13	8	7	34	9
The help, advice and support provided by local statutory bodies when applying for grants / bidding for contracts	Nat	3	12	13	10	9	10	38	6
	Nortlnd	4	13	16	12	6	8	32	8
The opportunity for 3 year or longer funding / contracts for your organisation	Nat	1	5	8	9	12	12	46	7
	Nortlnd	1	3	8	12	12	11	45	9
The ability to recover overheads as well as direct costs through statutory funding / contracts (full cost recovery)	Nat	1	4	8	9	11	13	47	7
	Nortlnd	1	2	8	10	12	13	45	9
Timely payment by statutory bodies	Nat	4	12	9	5	5	10	49	7
	Nortlnd	4	13	10	5	4	7	48	8

Q.15 How successful, or not, have you been in applying for funding or bidding for contracts from local statutory bodies over the last five years?

Question 15	%	
	National	Northumberland
Very successful	4	4
Fairly successful	20	24
Not very successful	10	11
Not at all successful	7	6
Have never applied / bid	52	46
Don't know	3	5
No answer given	3	5

Q.16 - Overall, how satisfied or dissatisfied are you with local statutory grant funding / contract bidding arrangements?

Question 16	%	
	National	Northumberland
Very satisfied	2	2

Fairly satisfied	11	11
Neither satisfied nor dissatisfied	11	13
Fairly dissatisfied	10	11
Very dissatisfied	9	7
Not applicable	43	38
Don't know	10	13
No answer given	3	5

3.4 Local Help, Support & Advice (Q's 17 – 20)

Q.17 - How would you rate the support available in your local area from all bodies to . . .

Question 17		Very satisfied	Fairly satisfied	Neither satisfied nor dissatisfied	Fairly dissatisfied	Very dissatisfied	Don't know	Not applicable	No answer given
Recruit and retain management and leadership staff for your organisation	Nat	2	9	13	5	4	7	55	5
	Nortlnd	2	10	13	4	5	5	55	7
Recruit and retain paid staff for your organisation	Nat	2	7	11	4	3	6	62	5
	Nortlnd	1	10	11	3	3	4	62	7
Find volunteers for your organisation	Nat	3	11	13	9	6	7	46	5
	Nortlnd	1	12	12	8	7	7	47	6
Find trustees / management committee members for your organisation	Nat	4	10	14	8	5	7	47	5
	Nortlnd	3	12	12	9	6	6	45	7
Access advice and support for your organisation	Nat	5	21	15	8	5	8	34	5
	Nortlnd	5	24	17	7	4	7	30	6
Ensure you have enough space to operate (e.g. office space)	Nat	4	8	11	6	6	5	55	5
	Nortlnd	3	7	10	7	4	4	57	7
Maintain sufficient financial reserves	Nat	2	8	12	9	7	7	49	6
	Nortlnd	2	8	13	11	7	5	47	7
Apply for funding or bid for contracts	Nat	2	9	12	10	8	8	46	6
	Nortlnd	2	10	14	11	6	8	41	7
Access training	Nat	4	16	12	5	3	7	47	6
	Nortlnd	3	18	11	5	3	6	47	7
Work together with other third sector organisations to influence local decisions	Nat	2	12	13	7	5	10	45	6
	Nortlnd	2	12	15	7	4	11	42	7
Work together with other third sector organisations to deliver local services	Nat	2	11	13	6	4	9	49	6
	Nortlnd	1	11	15	7	4	10	45	8

Q.18 - Overall, how satisfied or dissatisfied are you with the support available to your organisation in your local area?

Question 18	%	
	National	Northumberland
Very satisfied	3	3
Fairly satisfied	19	23
Neither satisfied nor dissatisfied	20	22
Fairly dissatisfied	12	13
Very dissatisfied	8	6
Not applicable	28	23
Don't know	7	7
No answer given	3	4

Q.19 - Do you currently get any support from other third sector organisations in your local area or not?

Question 19	%	
	National	Northumberland
Yes	18	20
No	55	55
Don't know	3	3
Not applicable	23	20
No answer given	2	2

Q.20 - Overall, how satisfied or dissatisfied are you with the support available from these other third sector organisations?

Question 20	%	
	National	Northumberland
Very satisfied	4	4
Fairly satisfied	11	13
Neither satisfied nor dissatisfied	10	12
Fairly dissatisfied	5	4
Very dissatisfied	5	3
Don't know	8	9
Not applicable	54	50
No answer given	3	5

3.5 Relationship & Partners (Q's 21 -25)

Q.21 - To what extent do you agree or disagree that local statutory bodies in your local area . . .

Question 21		Strongly agree	Tend to agree	Neither agree nor disagree	Tend to disagree	Strongly disagree	Don't know	Not applicable	No answer given
Value the work of your organisation	Nat	10	28	11	9	5	15	19	3
	Nortlnd	9	30	15	10	4	13	15	5
Understand the nature and role of your organisation	Nat	8	28	12	12	6	13	18	4
	Nortlnd	7	33	14	12	7	10	12	5
Respect your organisation's independence	Nat	9	28	15	7	4	15	19	4
	Nortlnd	8	33	16	7	3	12	15	5
Inform your organisation on issues which affect you or are	Nat	5	21	15	15	10	9	21	4
	Nortlnd	5	27	18	15	8	6	16	5

of interest to you									
Consult your organisation on issues which affect you or are of interest to you	Nat	4	18	15	17	12	8	22	4
	Nortlnd	4	23	16	18	10	8	17	5
Involve your organisation appropriately in developing and carrying out policy on issues which affect you	Nat	3	13	16	17	13	9	24	4
	Nortlnd	3	15	19	19	12	9	19	6
Act upon your organisation's opinions and/or responses to consultation	Nat	2	11	19	15	12	11	26	4
	Nortlnd	2	13	23	15	10	13	19	5

Q.22 - Overall, how satisfied or dissatisfied are you with your ability to influence local decisions that are relevant to your organisation?

Question 22	%	
	National	Northumberland
Very satisfied	2	2
Fairly satisfied	14	17
Neither satisfied nor dissatisfied	21	23
Fairly dissatisfied	16	18
Very dissatisfied	11	9
Don't know	8	7
Not applicable	27	21
No answer given	2	4

Q.23 - Taking everything into account, overall, how do the statutory bodies in your local area influence your organisation's success?

Question 23	%	
	National	Northumberland
Very positive influence	1	1
Positive influence	15	16
NI7	16	17
Neither positive nor negative influence	51	53
Negative influence	9	8
Very negative influence	5	5
Don't know	16	12
No answer given	3	4

Q.25 - To what extent, if at all, does your organisation currently have any direct dealings with local statutory bodies in your local area?

Question 25	%	
	National	Northumberland
A great amount	6	5
A fair amount	20	18
Not very much	35	40
None at all	34	30
Don't know	2	3
No answer given	2	4

Q.25a Which of the following, if either, is more important to your organisation? (Two tier local authorities only)

Question 25A	%	
	National	Northumberland
Borough or district council	26	29
County council	14	11
Both equally important	16	17
Neither	18	18
Don't know	5	4
Not applicable	19	17
No answer given	2	3

3.6 National Funding & Income (Q's 26 – 29)

Q26a - From which, if any, of these national statutory bodies does your organisation currently receive funding or income in the form of a grant?

Question 26a	%	
	National	Northumberland
Central government department	5	7
Non-departmental public body	10	13
Other national statutory funding	4	5
None of these	76	73
Don't know	1	1
No answer given	6	5

Q26b - From which, if any, of these national statutory bodies does your organisation currently receive funding or income in the form of a contract?

Question	%	
	National	Northumberland
Central government department	3	3
Non-departmental public body	1	1
Other national statutory funding	2	1
None of these	66	62
Don't know	1	1
No answer given	28	34

Q26c - National funding summary

Question 26c	%	
	National	Northumberland
Grant and contract funding	2	3
Grant funding only	14	19
Contract funding only	3	1
No national funding	81	78

Q.27 - Over the last 12 months has your organisation had sufficient or insufficient of . . . to meet its main objectives?

Question		Very satisfied	Fairly satisfied	Neither satisfied nor dissatisfied	Fairly dissatisfied	Very dissatisfied	Don't know	Not applicable	No answer given
The range of grants available	Eng	1	12	14	15	10	15	29	5
	Nortlnd	1	15	16	16	11	12	23	6

The range of contracts available	Eng	0	4	10	9	7	16	48	6
	Nortlnd	0	3	12	7	6	12	51	8
Access to loan finance for your organisation	Eng	0	3	10	5	4	14	57	6
	Nortlnd	1	4	10	3	5	11	59	8
VAT exemptions and other concessions and reliefs	Eng	3	9	10	9	12	13	38	6
	Nortlnd	2	12	10	9	14	14	33	7
The process involved in applying for funding / bidding for contracts	Eng	1	7	11	13	11	13	39	6
	Nortlnd	1	10	13	14	9	11	35	6
The help, advice and support provided by national statutory bodies when applying for grants / bidding for contracts	Eng	1	9	13	10	8	14	38	5
	Nortlnd	2	12	17	11	7	11	34	7
The opportunity for 3 year or longer funding / contracts for your organisation	Eng	1	4	9	9	10	15	46	6
	Nortlnd	1	3	12	8	10	13	47	7
The ability to recover overheads as well as direct costs through statutory funding/ contracts	Eng	1	4	9	9	10	16	46	6
	Nortlnd	1	3	11	9	10	14	45	7
Timely payment by statutory bodies	Eng	3	10	10	5	4	14	48	6
	Nortlnd	4	11	14	4	4	12	44	7
The administration involved in receiving funding / maintaining contracts	Eng	1	7	11	9	8	14	43	6
	Nortlnd	0	9	14	10	9	11	40	7

Q.28 - How successful, or not, has your organisation been in applying for funding / bidding for contracts from national statutory bodies over the last five years?

Question 28	%	
	National	Northumberland
Very successful	3	4
Fairly successful	14	19
Not very successful	10	10
Not at all successful	10	9
Have never applied / bid	57	50
Don't know	4	5
No answer given	3	4

Q.29 - Overall, how satisfied or dissatisfied are you with national statutory funding and/or bidding arrangements?

Question 29	%	
	Overall	Northumberland
Very satisfied	1	1
Fairly satisfied	7	7

Neither satisfied nor dissatisfied	13	15
Fairly dissatisfied	12	12
Very dissatisfied	10	8
Not applicable	40	33
Don't know	13	16
No answer given	5	7

3.7 Other Information (30-38)

Q.9 - Is the office you are based in a head office for an organisation with regional or local branches, or not?

Question 9	%	
	National	Northumberland
Yes, it is a head office	29	23
No, it is not a head office	65	68
No answer given	6	9

Q30- Please tell us the approximate number of full-time equivalent employees currently in your organisation.

Question 30	%	
	National	Northumberland
No employees	56	57
One	8	9
Two	6	5
3 to 5	9	12
6 to 10	6	5
11 to 30	6	5
31 plus	5	2
No answer provided	4	4

Q31 - Please tell us the approximate total number of volunteers, including committee /board members that your organisation currently has.

Question 31	%	
	National	Northumberland
None	7	4
1 to 10	43	46
11 to 20	25	29
21 to 30	8	9
31 to 50	6	4
51 to 100	4	3
101 plus	4	2
No answer provided	3	4

Q32 - Some organisations monitor the diversity of their management, staff and volunteers while others do not. Please indicate which, if any, of these your organisation monitors.

Question 32	%	
	National	Northumberland
Management	22	15
Volunteers	25	20
Staff	21	14
None	60	67
No answer	6	7

Q33 - Please indicate below your organisation's approximate annual total turnover or income from all sources.

Question 33	%	
	National	Northumberland
No income (0)	5	4
£1 - £2,000	9	12
£2,001 - £5,000	9	11
£5,001 - £10,000	13	12
£10,001 - £25,000	13	11
£25,001 - £50,000	9	6
£50,001 - £100,000	8	7
£100,001 - £500,000	13	15
£500,001 plus	7	3
No financial information provided / available	14	19

Q34 - Does your organisation receive income from any of the sources listed below?

Question 34	%	
	National	Northumberland
Donations and fundraising activities	68	70
Membership fees / subscriptions	41	41
Grants from non-statutory bodies	25	30
National Lottery (e.g. Big Lottery)	10	12
Grants or core funding (including SLAs)	16	17
Earned income from contracts	15	12
Earned income from trading including retail	18	19
Income from investments	27	21
Other	12	10
None of these	5	5
Don't know	0	0
No answer given	3	3

Q35 - Which one of these is the most important for your organisation's success?

Question 35	%	
	National	Northumberland
Donations and fundraising activities	30	28
Membership fees / subscriptions	19	22
Grants from non-statutory bodies	6	9
National Lottery (e.g. Big Lottery)	2	3
Grants or core funding (including SLAs)	9	10
Earned income from contracts	6	5
Earned income from trading including retail	7	8
Income from investments	7	6
Other	7	5
None of these	4	5
Don't know	0	0
No answer given	9	8

Q.36 - If your organisation earns income from contracts or from trading do these sources account for 50% or more of your total income when combined?

Question 36	%	
	National	Northumberland
Yes	45	40
No	42	43

Don't know	2	5
Not applicable	9	10
No answer given	2	2

Q.37 - If your organisation does generate a surplus or profit from its contracts or trading, do you use it to further your social or environmental goal?

Question 37	%	
	National	Northumberland
Yes - we use up to 50% of the surplus/profit	9	9
Yes - we use 50% or more of the surplus/profit	41	37
Not applicable - we do not make a surplus/profit	40	40
No	5	7
Don't know	3	3
No answer given	2	2

Q.38 Does this (description of social enterprises) describe your organisation or not?

Question 38	%	
	National	Northumberland
Yes	48	50
No	40	38
Don't know	8	7
No answer given	4	5

Appendix 2: Technical Information and Methodology

Methodology

The National Survey of Third Sector Organisations was conducted amongst third sector organisations (TSO's) across 149 upper tier local authorities in England from September to December 2008. In total 104,391 TSO's across all 149 single and two-tier authorities in England were invited to participate in the survey. Initially pre-notice letters were mailed to all selected organisations (along with a link enabling them to access the survey online). Paper questionnaires were then mailed to all selected organisations shortly afterwards. Thank you/reminder postcards and reminder questionnaires were also sent out to organisations, with telephone reminders conducted with a sample of non-responding organisations. TSO's were able to complete the survey either online or on paper throughout the fieldwork period.

Sampling

A database of TSO's drawing on the list of registered charities and registers of Community Interest Companies, Companies Limited by Guarantee and Industrial and Provident Societies in England, was supplied by Guidestar UK. Calculations were conducted to obtain the ideal number of TSO's required to be asked to complete the survey to achieve robustness. In some areas a census survey was conducted (i.e. all TSO's were asked to take part), and in others a sample of TSO's were selected from within specific stratifiers. Organisation type (registered charity, CIC, CLG or IPS) was the main stratifier. Registered charities were further stratified according to income.

Local Contextual Data – Northumberland

Registered third sector organisations	Northumberland	Nationally
Total number of registered third sector organisations	1,235	170,552
Registered third sector organisations	3.97	3.38
New and dissolved third sector organisations		
Proportion of new third sector organisations registered / incorporated in the previous 12 months	3%	3%
Proportion of third sector organisations dissolved in the previous 12 months (note: data available only for registered charities)	3%	3%
Employees working for third sector organisations		
Total number of employees working for third sector organisations (full-time equivalents)	1,873	640,198
Per capita number of employees working for third sector organisations (per 1,000 people)	6.01	12.69
Trustees / directors of third sector organisations		
Total number of trustees / directors of third sector organisations	5,267	772,173
Per capita number of trustees / directors of third sector organisations (per 1,000 people)	16.91	15.31

Source: Guidestar

Corporate Research Unit (InfoNet)

Contacts

Philip Hanmer – Information Network Manager
Tel: (01670) 533919
Laurie Turnbull – Research Assistant
Tel: (01670) 533038
Fax: (01670) 533967

E-mail: InfoNet@northumberland.gov.uk

Website: www.northumberlandinfonet.org.uk

The Corporate Research Unit (InfoNet) is part of the Policy & Partnerships Service of Northumberland County Council (in the Performance Directorate); it supports the Corporate Policy Team, other sections of the council and the NSP.



Northumberland Corporate Research Unit Publication Feedback Form

We would greatly appreciate any comments you would like to make on this publication. Please complete the form below and return it to Laurie Turnbull, Corporate Research Unit, Policy & Partnerships Service, Performance, Northumberland County Council, County Hall, Morpeth, Northumberland, NE61 2EF. Tel: (01670) 533038, Fax: (01670) 533967 e-mail: infonet@northumberland.gov.uk

Working Paper Number/Name.....

	Strongly Agree	Agree	Disagree	Strongly Disagree	N/A
Did you/your organisation find this report useful?					
Would you like to see this report updated in future?					
In your view was this publication needed?					
Was the layout easy to follow?					
Were the maps/tables clear?					
Was the level of detail/content appropriate?					
Were technical aspects/ jargon clearly explained?					
Any further comments?					

How did you obtain a copy of this publication?

InfoNet Website
 Post
 From a colleague
 Other

Please tick this box if you would like to be informed of other InfoNet reports when they become available.

Name (Optional)

E-mail address (Optional)

Organisation (Optional)